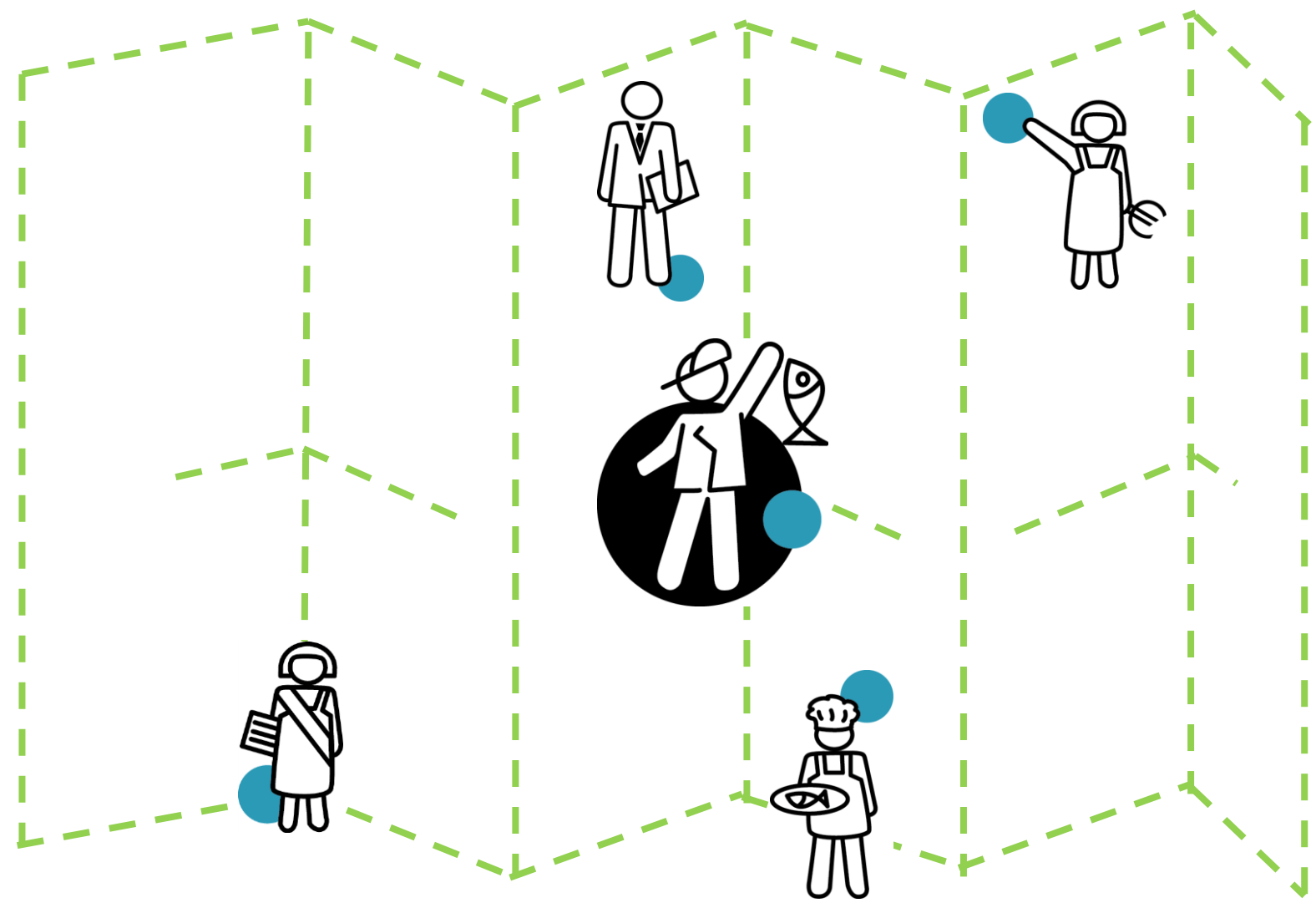




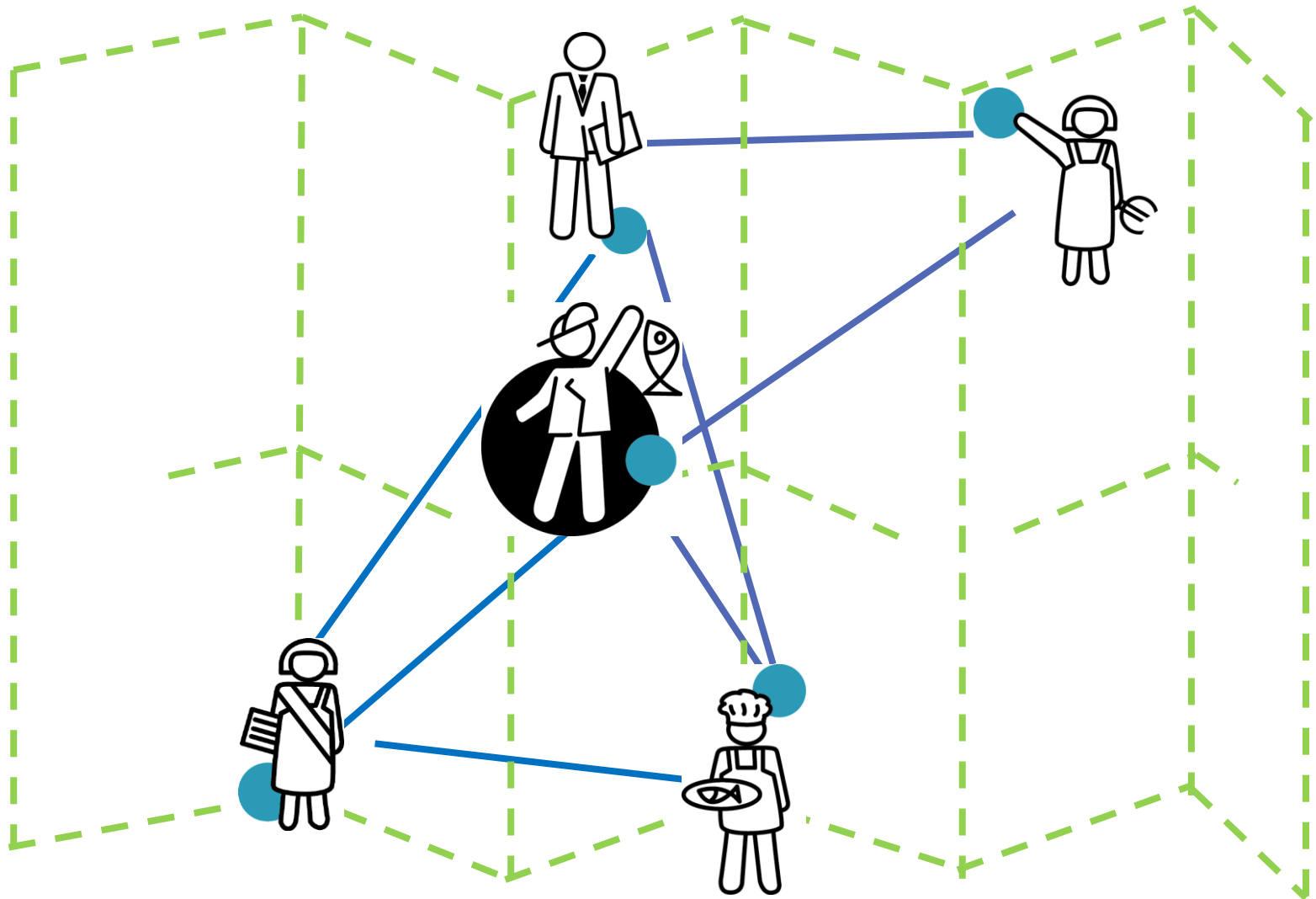
Building the FLAG approach

John Grieve
FARNET Support Unit

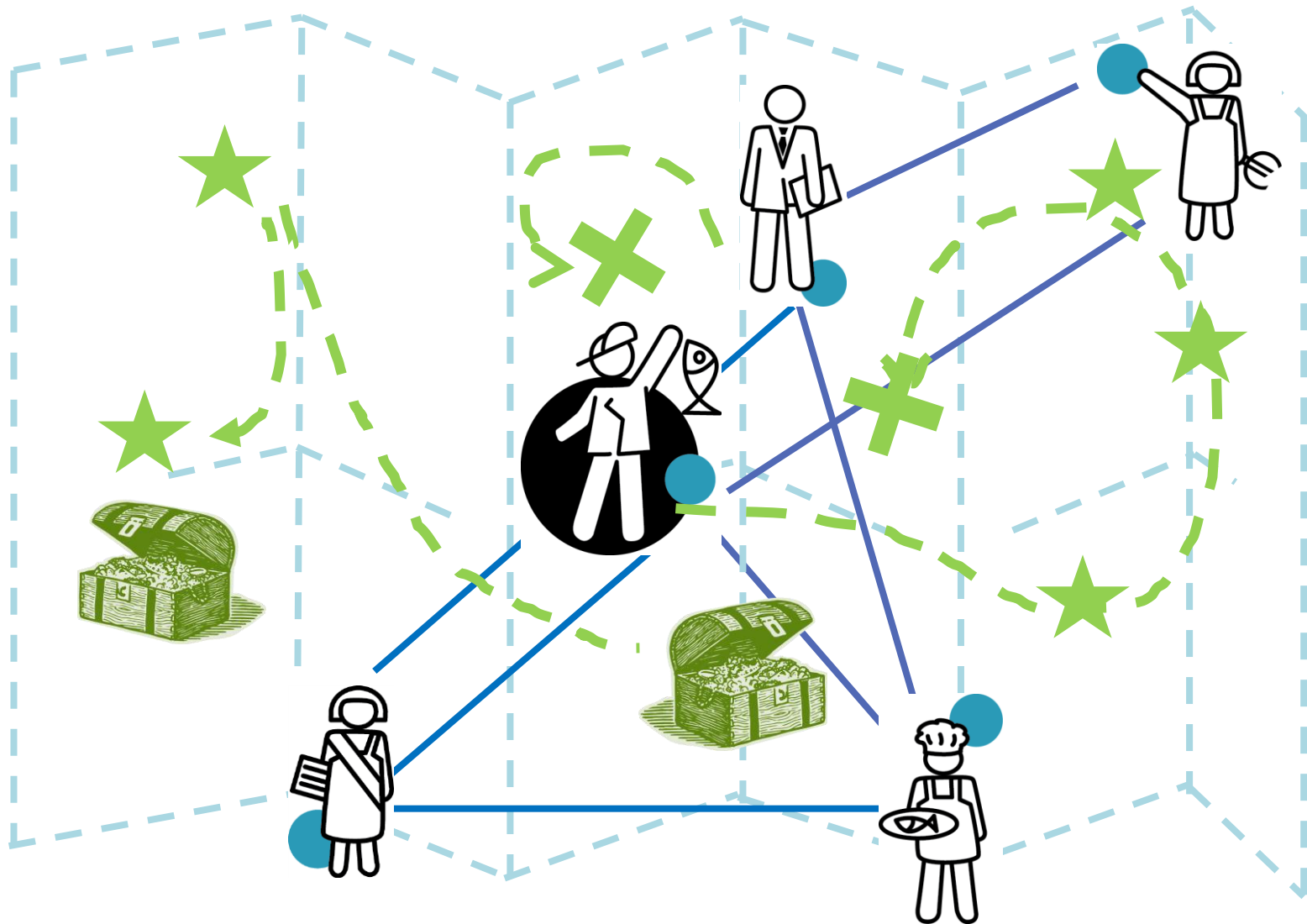
Area



Partnership



Strategy



The Trinity



- ▶ **The basis for the partnership and the strategy**

- ▶ **Eligible**

- ▶ **Practical**
 - A good basis for the partnership and plan (local strategy)
 - The right size
 - The right things in common
 - A shared sense of identity
 - Coherence, it makes sense
 - A need for change, opportunity or potential

Partnership principles

▶ Delivery

- Clearly defined and allocated roles

▶ Local

- Inclusive, represents the territory and its interests
- Equals, no dominance
- Work together towards long term common goals
- Combine and integrate local resources, experience and skills
- Engage the wider community, a bottom-up approach
- Develop and implement an integrated local strategy

With:

- Critical mass of resources to support and deliver the strategy
- The right administrative and financial capacity
- Clearly defined and allocated roles.

Strategy Key Steps

▶ Phase 1: Preparation and resourcing

- Steering group to coordinate and drive, progressively grow
- The working team for diagnosis, research, facilitation, supported by specialists and others? Honest broker role

▶ Phase 2: Analysis and first steps

- Desk based evidence, organise, analyse, hypothesise

▶ Phase 3: Consultation

- Involve and recruit stakeholders, test analysis and hypothesis

▶ Phase 4: Informing and involving

- Public information meetings, accessible, secure engagement
- Basis for local strategy and action plan development

▶ **Phase 5: Detailed working groups**

- Deepen analysis, problems, opportunities, causes and their priority
- Develop positive realistic, objectives and strategies for achievement

▶ **Phase 6: Build consensus**

- Negotiations and meetings to agree principles of partnership, strategy and budget
- Compromise for win win, early successes

▶ **Phase 7: Finalise the strategy**

- The strategy, logic, objectives, budget, milestones and action plan

Stronger animation and capacity building.

- ▶ **The EC:** FLAGs are **not just decentralised offices** for delivering funds. Added value comes from **animating** and **developing** better quality **local projects**.
- ▶ **CPR A34.3:** LAG tasks *“include: building the **capacity** of local actors to **develop** and **implement** operations including their **project management capabilities**”*
- ▶ CPR A35.1. CLLD support *“shall cover: the costs of **preparatory support** consisting of capacity building, training, and networking...”*
- ▶ **CPR A.35.2 . 25% for running costs and animation.** Ensure total budget is sufficient.





Some tips from the South West FLAGs



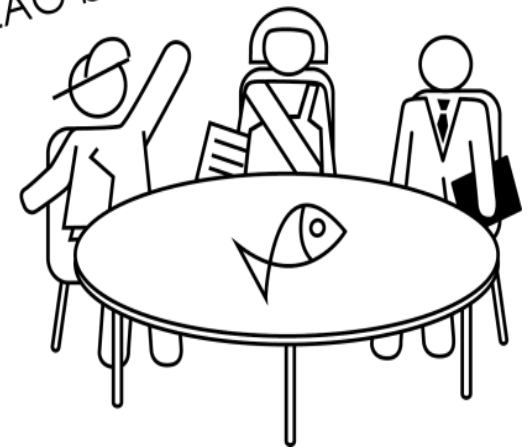
Essential

- ▶ Availability & commitment
- ▶ Experience & recognition within the local fisheries sector
- ▶ Representativeness & influence in different sectors of the local community
- ▶ Ability to communicate FLAG objectives and opportunities in the community and to foster dialogue and exchange

Ideal

- ▶ Broad range of relevant experience, skills & knowledge
- ▶ Balance between men & women; young & veterans
- ▶ Political neutrality
- ▶ Open minded, curious and holistic vision
- ▶ Knowledge of the territory
- ▶ Participative and ability to cooperate with others

The ideal
FLAG board



Experience

- ▶ Experience in sustainable territorial development
- ▶ Knowledge of the fisheries sector
- ▶ Knowledge of the local territory
- ▶ Technical experience to support project development
- ▶ Knowledge of relevant regulations and legislation
- ▶ Administrative capacity to manage (EU) public funds
- ▶

Skills

- ▶ Strong communication skills: capacity to listen & understand; patience and objectiveness; negotiation skills and leadership.
- ▶ Ability to work in a bottom-up approach: team working; networking; imagination for new solutions; ability to motivate others.
- ▶ Dynamic and committed to making a difference: accessible; available; flexible.
- ▶ Credibility & legitimacy in the community
- ▶ Driving license and mobility

FLAG staff
Dream Team



Staff Actions & Resources:

- | | |
|--------------------------------------|----------|
| ▶ Animation / community mobilisation | 0.5 FTEs |
| ▶ Project development support | 0.5 FTEs |
| ▶ Project analysis & selection | 0.5 FTEs |
| ▶ Networking & Cooperation | 0.3FTEs |
| ▶ Communication | 0.3 FTEs |
| ▶ Monitoring & Evaluation | 0.2 FTEs |
| ▶ Management & Coordination | 0.2 FTEs |
| ▶ Administration | 0.5 FTEs |

 **3 full-time staff members**

Board activities

- ▶ Strategic direction: planning, monitoring, adaptation
- ▶ Outreach to the community, promoting the strategy
- ▶ Project selection: analysis of documents & project selection meetings
- ▶ Project visits, exchanges & cooperation
- ▶ Representation in conferences & meetings: local, national and EU
- ▶ Communication & information

 **investing own time!**



Thank you for your attention!



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