

# **“CLLD APPROACH CONFERENCE THROUGH EMFF”**

**TITLE: The experience of a Greek FLAG - access opportunities and benefits for the sector**

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# I. Brief presentation of (ANETH)

(1)

## 1. SHAREHOLDERS

- Regional Authority of Central Macedonia & Regional Development Fund of Central Macedonia
- Local Authorities (Municipalities, Regional Union of Municipalities of Central Macedonia, Municipal Enterprises)
- Agricultural and Fishing Cooperatives and Unions
- Collective agencies representing social or economic interests

The majority of the shares belong to Local Authorities.

## 2. AIM OF THE COMPANY

The **Aim** of the Company is to contribute towards an integrated development of the Prefecture of Thessaloniki and the broader region of Central Macedonia through mobilizing indigenous developmental potential.

# I. Brief presentation of (ANETH)

(2)

## 3. FUNDAMENTAL PRIORITIES AND ACTION AXES

- Developmental Planning of rural areas of the Prefecture of Thessaloniki and the broader region of Central Macedonia
- Promotion and management of integrated programmes for the development of the area
- Undertaking initiatives concerning issues of conservation and management of the natural environment and cultural heritage
- Supporting Local Authority Agencies and decentralized state administration in their developmental role
- Providing information and technical support to agencies and residents of rural areas
- Supporting and further training the human resources of the region and facilitation of its inclusion in the labour market.

# I. Brief presentation of (ANETH)

(3)

## 4. MAIN COMPANY ACTIVITIES – INDICATIVE PROGRAMMES / ACTIONS

- Local Action Group (LAG) in the frame of LEADER Community Initiative LEADER (LEADER I, II & LEADER+ / 1992 – 2008) and LEADER – Approach – Axis 4 of “Rural Development Programme of Greece 2007- 2013” (2009 – 2015).
- Support Structure for the implementation of Integrated Programmes for the Development of Rural Areas in the Region of Central Macedonia (2003 – 2009, 2011 – 2015)
- Local Action Group (intermediate body) for the implementation of Local Fishery Programme under Axis 4 of “Fishery Development Programme of Greece 2007 – 2013” (2010 – 2015)
- Human Resources Support (actions reinforcing workforce employment, services of advisory support, psychosocial support, vocational guidance, entrepreneurship support as well as information on education, training and labour issues) Environmental Management and Life Quality Improvement Programmes
- Materialisation of co – funded Public Works
- Permanent technical support (provision of information, support during the maturation of technical studies, submission of proposals) to Local Authorities

## II. The role of FLAGs / LAGs in Greece

(1)

- Almost all FLAGs in Greece during the Programming Period 2007 – 2013 have been in the same time also LAGs
- The role of FLAGs / LAGs is generally considered to be positive since they:
  - have succeeded in motivating local force to get actively involved,
  - have gained the trust of the local partnership which created them,
  - enjoy the trust of potential investors and beneficiaries of Local Programmes,
  - have incorporated a number of highly competent scientists of a wide variety of expertise, who have gained great experience in planning and implementing programmes and projects,
  - have acted -in many cases- as incubators of innovative initiatives or as intermediaries in introducing innovation.

## II. The role of FLAGs / LAGs in Greece

(2)

LAGs have been upgraded to Development Agencies – permanent agents supporting local development with a wide range of activities such as:

- monitoring technical projects co-funded by the National Strategic Reference Framework (NSRF) (RDF actions),
- integrated urban interventions (RDF),
- supporting Local Authority Enterprises in issues related to energy conservation, environmental protection (RDF),
- integrated interventions towards strengthening employment and fighting social exclusion (ESF actions)

### III. Implementation of Axis 4 “Operational Programme: Fisheries 2007 – 2013” in Greece

- Total Budget: 50.000.000,00€
- Number of Local Programmes: 11



## IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (1)

### 1. Area

- West coast of Thermaikos Gulf (3 Prefectures: Thessaloniki, Imathia and Pieria)
- Home to important fisheries activities (over 80% of Greece's shellfish production) and significant natural resources (major part of a National Park).
  - Population: 35.238 inhabitants
  - Surface: 388 km<sup>2</sup>
  - Population Density: 91 inh / km<sup>2</sup>
  - Employment in fisheries: 3,96%

# IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (2)



## IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (3)



## IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (4)

### 2. Main Challenges for the Area

- Improving competitiveness of the area, emphasizing on products quality
- Creating conditions for alternative sources of employment and income, especially in the sector of alternative tourism
- Improving the quality of life for the local population by upgrading the technical and social infrastructure

## IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (5)

### 3. Main Focus of FLAG Strategy

To create the right conditions to set in motion the process of consolidating existing production activities in the area as well as improving and diversifying them. At the same time, there is a potential to harness the natural environment as an important contributor for the growth of the region, offsetting any restrictions arising from the legal framework for the protection of the area.

## IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (6)

### 4. Main Actions

- i. Private Investments for the sustainable development of fisheries areas
  - a. *Subaction 1. Investments aiming at differentiating fishermen's activities*
    - Enterprises which operate in areas related to fishery and marine environment, either in the form of water sports or entertainment
    - Other enterprises which provide services related to agrotourism, fishery tourism, marine and diving tourism and rural tourism in general
    - Service providing enterprises
    - Building and modernizing low capacity accommodation facilities
    - Restaurants and entertainment facilities
    - Transformation and modernization of fishing vessels in order to suit non fishing activities
    - Small-sized business units producing fishery products
    - Cottage industry, crafts, manufacturing of traditional, folk art items, small-sized business units
    - Enterprises producing foodstuffs at a secondary processing stage
    - Improvement of already existing businesses in order to introduce environment protection measures, besides those imposed by legislation

## IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (7)

### i. Private Investments for the sustainable development of fisheries areas (2)

#### *b. Subaction 2. Investments by Non-fishermen*

- Enterprises which operate in areas related to fishery and marine environment, either in the form of water sports or entertainment
- Other enterprises which provide services related to agrotourism, fishery tourism, marine and diving tourism and rural tourism in general
- Service providing enterprises
- Building and modernizing low capacity accommodation facilities
- Restaurants and entertainment facilities
- Small-sized business units producing fishery products
- Cottage industry, crafts, manufacturing of traditional, folk art items, small-sized business units
- Enterprises producing foodstuffs at a secondary processing stage
- Improvement of already existing businesses in order to introduce environment protection measures, besides those imposed by legislation



## IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (8)

### i. Private Investments for the sustainable development of fisheries areas (3)

#### c. *Subaction 3. Investments in Fishery*

- Supporting traditional aquaculture activities
- Aqua-environment Measures
- Eligible measures for processing and trading – placing emphasis on traditional cottage industry activities
- Collective Actions
- Promotion of products derived from the application of environmentally-friendly processes
- Quality certification, including the creation of trademarks and certification of products caught in the sea or bred with the application of environmentally-friendly processes



## IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (9)

### ii. Public Investments for the sustainable development of fisheries areas

#### a. *Subaction 1. Infrastructure for the encouragement of touristic activity*

- Infrastructure which aims at the touristic exploitation of coastal areas and includes water parks, observation sites, facilities for water sports activities (e.g. diving), marine environment watching, etc.
- Local tourist information centres (tourist information agencies, tourist information stands, projection and promotion of the competitive advantages of the areas, etc.)
- Small scale infrastructure aiming at promoting areas of natural beauty, various sites and nature monuments as well as local culture, etc.)

## IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (10)

### ii. Public Investments for the sustainable development of fisheries areas (2)

#### *b. Subaction 2. Infrastructure and Services aiming at improving living standards in fishing areas*

- Interventions in already existing buildings in order to convert them into museums housing the local fishery and folk cultural heritage, childcare facilities (kindergarten / nursery schools), libraries, conservatoires, cultural facilities (theatres, cinemas, etc.)
- Small scale infrastructure facilitating cultural events and events aiming at preserving local heritage through supporting cultural organizations for the creation of small scale infrastructure, supplying them with the necessary equipment, musical instruments, costumes, etc.
- Modernization of and provision of equipment to fishing ports and fishing shelters

## IV. Local Fishery Programme under Axis 4 “Sustainable Development of the Thermaikos Gulf West Coast” (11)

### ii. Public Investments for the sustainable development of fisheries areas (2)

#### c. *Subaction 3. Restoration and Development of villages*

- Improvement and restoration of public space (creating open-air places, street tiling, pedestrian precincts, cobbled streets, lighting, etc.)
- Restoration of buildings for public use
- Restoration of building facades featuring elements of aesthetic and historical value

## V. Implementation steps of the Local Fishery Programme (1)

1. CALL FOR PROPOSALS BY THE MANAGING AUTHORITY OF OPERATIONAL PROGRAMMES FOR FISHERY
2. LOCAL CONSULTATION - SUBMISSION OF PROPOSALS
3. EVALUATION OF PROPOSALS – SELECTION OF LOCAL PROGRAMMES AND FLAGS
4. CONCLUSION OF IMPLEMENTATION CONTRACTS OF LOCAL PROGRAMME
5. CALL FOR PROPOSALS CONCERNING PREDEFINED PUBLIC WORKS
  - Completeness control
  - Communication to the candidate of the decision taken by the MANAGING COMMITTEE OF THE LOCAL PROGRAMME

## V. Implementation steps of the Local Fishery Programme (2)

### 6. CALL FOR PROPOSALS CONCERNING PRIVATE INVESTMENTS

- DISCLOSURE OF PROGRAMME
- SELECTION PROCESS
  - Selection process of investment plans submitted by prospective beneficiaries is carried out comparatively
  - Completeness Control of submitted proposals
  - Evaluation of proposals according to predefined, graded “Selection Criteria”
  - Communication of evaluation results to every candidate
  - Examination of submitted protests by a specialized committee
  - Communication of the above mentioned decision taken by the MANAGING COMMITTEE OF THE LOCAL PROGRAMME

## V. Implementation steps of the Local Fishery Programme (3)

### 7. PROJECT ACCESSION PROCESS

- Decision making concerning accession
- Conclusion of individual implementation contracts

### 8. REALIZATION OF PROJECTS

- Autopsy
- Continuous monitoring of project realization / Adherence to institutional framework directives
- Requests for alterations / payments
- Meetings of MANAGING COMMITTEE OF LOCAL PROGRAMME (where necessary)
- Alterations of Accession Decisions (where necessary)
- Decisions on project completion

## V. Implementation steps of the Local Fishery Programme (4)

9. REGISTRATION OF ALL INFORMATION INTO THE INTEGRATED INFORMATION SYSTEM (CALL FOR PROPOSALS, EVALUATION, PAYMENTS)

### A. Local Quality Agreements

- Local Quality Agreements (aiming at guaranteeing the quality of both products and services, which in turn will promote local identity and the product itself and will secure the sustainability of investments) have been created in the frame of LEADER+ Local Programme.
- Inclusion of the Fisheries Area within this wider cooperation network.
  - helping to solve problems such as
    - Poor quality of the services rendered due to lack of certification systems
    - Lack of organization and adequate infrastructure
    - Lack of the appropriate tools to promote the services provided



## VI. Good Practices

(2)

### A. Local Quality Agreements (2)

#### Anticipated results

- Business turnover enhancement through quality improvement and attraction of consumers in situ.
- Reduction of business operational costs through the implementation of collective practices regarding product promotion and marketing, rationalization of supply chain and introduction of new organization and administration methods.
- Development of new, sustainable enterprises.
- Promotion of innovation as a means of enhancing competitiveness of business.
- Increase in youth employment & improvement of women's entrepreneurship.
- Strengthening of the role of culture agents as a means of both promoting natural resources and cultural heritage and expanding entrepreneurial activities.

## VI. Good Practices

(3)

### B. Improvement of the natural fishery shelter on the coast of Halastra (1)

#### The Project (description)

- Renovation of the surrounding area of the natural fishery shelter in Halastra
- Improvement of reception facilities
- Fencing construction of the shelter area
- Improvements of roadway to the shelter area
- Construction of water and power supply networks

### B. Improvement of the natural fishery shelter on the coast of Halastra (2)

#### *The Project Aims*

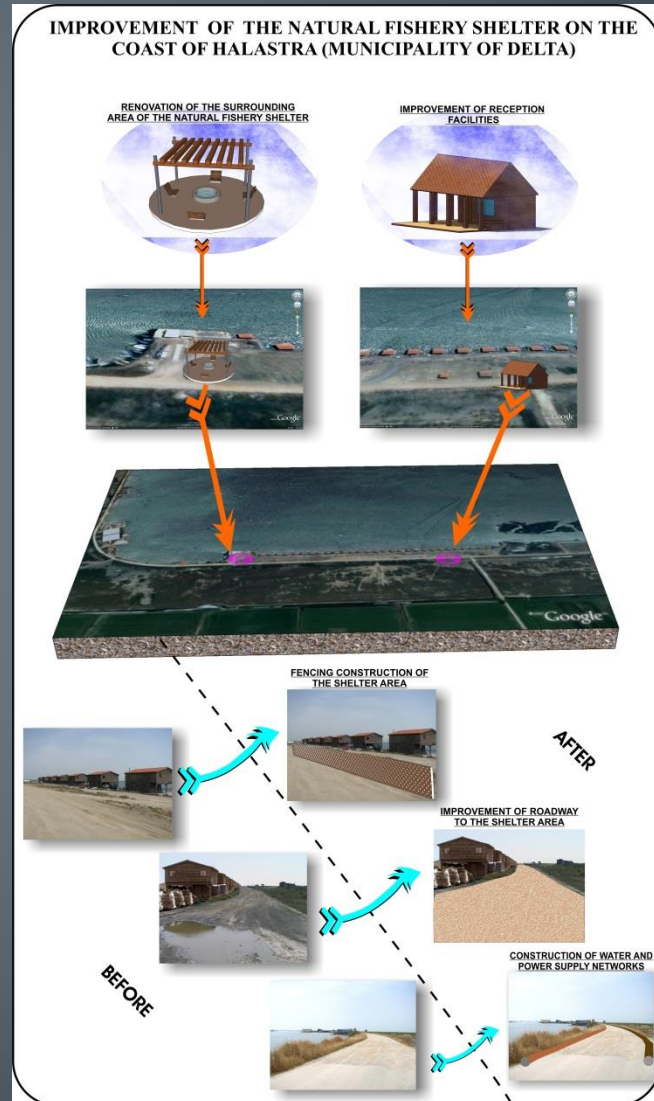
- To improve working conditions for the fishermen and sanitation of production procedures.
- To create the appropriate conditions for the promotion of fishermen activities and local working culture.
- To improve infrastructure facilities necessary to receive visitors
- To set up the necessary facilities for the promotion of the natural environment in cooperation with the Management Authority of Axios – Loudias – Aliakmonas Estuaries.

## VI. Good Practices

(5)

### B. Improvement of the natural fishery shelter on the coast of Halastra

(3)



## VI. Good Practices

(6)

### C. Blue Crab, Crustacean – Fish and Shellfish Company

#### Why Crabs ?

- Very tasteful sea food
- Abundant quantities all over the year
- Destruction of mussels, cuttlefish, fishermen nets
- High interest of the local Chinese workers as food

## VI. Good Practices

(7)

### C. Blue Crab, Crustacean – Fish and Shellfish Company (2)

#### Company aim:

Valorization of the local fishing products

#### Targets:

- Usage of the Blue crab, a former destructive invader of our marine ecosystem
- Added value products
- New markets – clients – chinese markets
- Similar species promotion (mussels, cuttlefish, sea cucumber)
- Area and fishermen revenue improvement

#### Application of high quality & hygiene standards (HACCP)



## VI. Good Practices

(8)

### C. Blue Crab, Crustacean – Fish and Shellfish Company (3)

#### Export clients



### C. Blue Crab, Crustacean – Fish and Shellfish Company (4)

- Business in numbers:
  - Initial investment plan : 450.000,00 Euros
  - First year turn over : + 270.000,00 Euros
  - Employment : 3 places + owners + their families
  - First year gross profit : + 50.000,00 Euros



### C. Blue Crab, Crustacean – Fish and Shellfish Company(5)

- Advantages for the area
  - Added value
  - Stock control
  - All year round revenue
  - Fishermen jobs – revenue
  - New jobs for young fishermen
  - Almost 100% for export
  - Similar products promotion
  - Support of the local economy

## VI. Good Practices

(11)

### C. Blue Crab, Crustacean – Fish and Shellfish Company (6)

